

Income Statement(Consolidated)

(unit: mn KRW)

	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	2022	2023
I.취급고	307,635	335,771	368,014	382,049	318,762	335,968	342,421	375,285	290,012	357,640	364,686	1,393,469	1,372,436
II.영업수익	32,558	39,047	39,513	41,275	32,105	35,405	39,783	39,476	32,075	35,916	35,460	152,393	146,769
디지털광고 플랫폼	24,107 8,451	29,460 9,587	27,026 12,487	28,412 12,863	20,159 11,946	22,760 12,645	26,097 13,686	26,539 12,937	21,053 11,022	25,100 10,816	24,314 11,146	109,005 43,388	95,555 51,215
III.영업비용	25,640	28,257	31,052	34,392	29,666	30,713	32,549	33,325	29,872	29,300	29,030	119,341	126,252
인건비성비용	14,334	14,602	14,037	14,507	14,641	14,729	14,712	14,872	15,055	15,274	14,497	57,479	58,954
사업성비용	7,916	9,901	12,928	14,715	10,780	11,796	14,334	14,713	11,000	10,512	11,003	45,461	51,623
운영비용	3,390	3,754	4,087	5,170	4,244	4,188	3,504	3,740	3,817	3,515	3,530	16,401	15,676
IV.영업이익	6,919	10,790	8,461	6,883	2,439	4,692	7,234	6,151	2,203	6,615	6,430	33,053	20,517
<i>EBITDA</i>	<i>7,865</i>	<i>11,866</i>	<i>9,549</i>	<i>7,978</i>	<i>3,540</i>	<i>5,802</i>	<i>8,342</i>	<i>7,272</i>	<i>3,346</i>	<i>7,755</i>	<i>7,554</i>	<i>37,257</i>	<i>24,955</i>
영업외손익	450	554	886	1,089	1,267	1,465	1,407	-2,760	1,860	1,947	1,383	2,978	1,378
영업외수익	840	823	1,116	1,508	1,488	1,489	1,633	1,459	1,995	2,051	2,133	4,288	6,069
영업외손실	239	335	314	466	258	183	279	4,307	159	183	829	1,353	5,027
지분법손익	-151	65	83	46	37	159	53	87	23	79	79	44	337
법인세차감전순이익	7,368	11,344	9,346	7,972	3,707	6,157	8,640	3,391	4,062	8,562	7,813	36,031	21,895
법인세비용	1,866	2,777	2,328	142	850	1,368	1,985	-10	784	1,659	1,513	7,113	4,192
영업이익률	21%	28%	21%	17%	8%	13%	18%	16%	7%	18%	18%		
V.당기순이익	5,502	8,567	7,019	7,830	2,857	4,789	6,656	3,401	3,279	6,904	6,300	28,918	17,703
당기순이익률	17%	22%	18%	19%	9%	14%	17%	9%	10%	19%	18%		
지배지분순이익	4,994	7,718	6,789	7,282	2,879	4,702	6,214	2,919	3,007	6,442	5,714	26,783	16,714
비지배지분순이익	509	849	230	548	-22	88	442	483	272	462	586	2,135	990

Balance Sheet (Consolidated)

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	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24
I.자산	466,227	482,210	493,413	518,025	468,772	476,831	482,673	513,311	468,016	500,893	496,763
유동자산	381,650	397,949	410,766	435,361	387,144	398,777	376,328	411,775	367,587	428,772	425,910
현금및현금성자산	57,437	66,715	61,058	86,133	82,370	37,087	34,977	52,277	34,813	43,821	49,972
매출채권및기타채권	239,214	248,750	250,046	264,560	235,553	260,380	245,468	275,511	242,101	261,067	244,831
유동성금융리스채권	335	323	327	331	335	323	327	331	335	323	327
기타유동금융자산	77,227	74,326	91,287	76,487	61,369	94,053	87,144	76,043	79,851	112,260	119,630
재고자산	377	437	643	1,293	862	465	575	851	530	681	586
기타유동자산	7,061	7,398	7,405	6,556	6,654	6,469	7,836	6,762	9,958	10,620	10,565
비유동자산	84,577	84,261	82,647	82,664	81,628	78,054	106,345	101,537	100,429	72,121	70,853
매출채권및기타비유동채권	1,186	2,023	2,144	2,189	2,252	1,383	1,390	3,255	3,714	3,237	3,630
비유동금융리스채권	1,197	888	898	908	918	605	612	619	626	309	313
유무형자산	56,320	56,212	55,412	54,750	54,594	54,046	53,273	51,164	50,885	49,886	48,863
사용권자산	16,040	15,147	14,165	13,183	12,201	11,253	10,270	9,288	8,370	7,462	6,739
이연법인세자산	343	753	703	1,078	1,069	0	0	0	0	0	0
기타비유동자산	3,176	2,857	2,860	4,046	4,045	4,060	34,039	30,363	29,964	4,278	4,279
관계기업투자주식	6,316	6,381	6,464	6,511	6,548	6,707	6,760	6,847	6,870	6,950	7,029
II.부채	246,418	255,584	259,757	275,584	230,668	234,458	233,635	262,336	221,659	247,483	237,014
유동부채	224,769	232,422	236,995	261,381	216,558	219,638	218,339	251,207	210,537	236,470	225,581
매입채무및기타채권	206,459	212,950	216,979	241,454	198,041	198,168	198,657	230,332	196,282	225,785	213,024
미지급법인세	4,143	4,553	3,469	3,616	2,493	5,663	5,234	3,875	4,546	2,268	1,969
단기차입금											
기타유동부채	14,167	14,919	16,547	16,311	16,024	15,807	14,448	17,000	9,709	8,417	10,589
비유동부채	21,649	23,162	22,761	14,203	14,110	14,820	15,296	11,129	11,122	11,013	11,432
장기매입채무및기타지급채무	1,051	1,028	1,071	1,058	1,108	1,104	1,154	1,162	1,219	1,214	1,270
순환정금여부채	6,937	9,497	10,068	1,933	2,822	4,324	5,129	2,677	3,584	4,423	5,574
충당부채	837	834	837	841	844	847	851	814	817	821	864
리스부채	12,424	11,545	10,607	9,654	8,696	7,735	6,660	5,717	4,804	3,906	3,125
이연법인세부채	399	258	178	717	640	810	1,503	759	698	650	598
III.자본	219,809	226,626	233,656	242,441	238,104	242,373	249,037	250,975	246,358	253,410	259,749
지배회사지분	184,083	190,048	196,841	205,068	200,763	204,931	211,143	212,926	208,031	214,618	220,368
자본금	5,450	5,450	5,450	5,450	5,450	5,964	5,964	5,964	5,964	5,964	5,964
자본잉여금	43,311	43,306	43,306	43,306	43,306	43,300	43,300	43,300	43,300	43,300	43,300
자본조정	189	86	86	86	601	-13	-13	-13	-13	-13	-13
기타포괄손익누계액	48	65	90	10	37	14	17	-878	-888	-878	-844
이익잉여금	135,085	141,140	147,908	156,215	151,368	155,666	161,875	164,554	159,668	166,245	171,961
비지배회사지분	35,726	36,578	36,816	37,373	37,341	37,442	37,895	38,049	38,327	38,793	39,381
IV. 부채와자본총계	466,227	482,210	493,413	518,025	468,772	476,831	482,673	513,311	468,016	500,893	496,763

Income Statement (Non-Consolidated)

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	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	2022	2023
I.취급고	187,189	196,756	221,177	218,330	173,056	198,314	211,780	243,841	162,231	225,060	237,042	823,452	826,990
II.영업수익	22,738	27,501	28,550	29,189	23,048	26,654	29,469	30,158	22,733	25,975	25,908	107,977	109,329
디지털광고	14,611	18,181	16,545	16,854	11,468	14,527	16,376	17,788	12,471	15,894	15,597	66,190	60,160
플랫폼	8,127	9,320	12,005	12,335	11,580	12,127	13,093	12,370	10,262	10,081	10,311	41,788	49,170
III.영업비용	16,962	18,634	20,519	23,226	20,467	21,882	22,933	24,611	20,800	20,086	20,375	79,342	89,894
인건비성비용	8,234	8,364	8,174	8,351	8,657	8,762	8,859	9,080	9,098	9,107	8,824	33,123	35,358
사업성비용	7,620	9,106	11,056	12,437	10,420	11,560	12,699	13,884	10,102	9,554	10,018	40,219	48,562
운영비용	1,108	1,163	1,290	2,439	1,390	1,560	1,376	1,647	1,600	1,425	1,533	6,000	5,973
IV.영업이익	5,775	8,868	8,031	5,962	2,581	4,772	6,535	5,546	1,933	5,889	5,533	28,636	19,435
EBITDA	6,142	9,335	8,508	6,451	3,090	5,298	7,078	6,107	2,526	6,494	6,142	30,436	21,574
영업외손익	476	413	677	1,043	1,138	1,103	1,069	-1,415	1,509	1,520	867	2,609	1,896
영업외수익	631	647	909	1,224	1,256	1,221	1,291	1,034	1,616	1,650	1,657	3,411	4,802
영업외손실	155	234	232	181	118	117	222	2,449	108	131	790	802	2,906
법인세차감전순이익	6,252	9,280	8,708	7,006	3,719	5,875	7,605	4,131	3,442	7,409	6,400	31,245	21,330
법인세비용	1,549	2,299	2,157	1,186	856	1,352	1,750	63	649	1,397	1,206	7,190	4,021
V.당기순이익	4,703	6,982	6,550	5,820	2,863	4,523	5,855	4,069	2,793	6,012	5,193	24,055	17,310

Balance Sheet (Non-Consolidated)

(unit: mn KRW)

	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24
I.자산	349,326	351,249	358,856	375,227	340,842	352,604	368,236	400,530	358,399	388,643	387,708
유동자산	269,876	271,486	280,006	296,635	262,490	277,797	264,878	298,792	257,027	314,858	314,448
현금및현금성자산	35,529	44,221	36,288	67,507	60,370	19,918	15,749	36,671	22,542	30,772	30,925
매출채권및기타채권	172,595	168,631	170,688	170,875	157,129	180,394	185,385	210,363	179,265	193,288	192,988
유동성금융리스채권	386	323	327	331	335	323	327	331	335	323	327
기타유동금융자산	59,236	56,335	71,091	56,192	41,601	74,185	60,569	49,435	49,982	84,491	84,861
재고자산	150	189	150	658	400	252	160	93	92	81	0
기타유동자산	1,981	1,787	1,461	1,072	2,656	2,725	2,688	1,900	4,810	5,902	5,347
비유동자산	79,450	79,764	78,850	78,592	78,352	74,807	103,358	101,738	101,372	73,786	73,260
매출채권및기타비유동채권	812	1,767	1,772	1,816	1,820	875	881	2,876	3,333	2,855	3,242
비유동금융리스채권	1,368	888	898	908	918	605	612	619	626	309	313
유무형자산	15,683	15,362	15,095	15,035	15,449	15,042	14,792	15,022	15,201	14,736	14,226
이연법인세자산	2,025	2,554	2,560	1,791	1,790	544	0	492	485	442	442
기타비유동자산	59,563	59,194	58,526	59,043	58,375	57,741	87,073	82,730	81,727	55,444	55,038
II.부채	184,835	181,539	182,614	192,186	162,133	169,885	179,668	208,752	171,719	195,819	189,688
유동부채	173,371	168,094	169,023	184,658	154,577	161,674	171,287	202,113	164,884	188,986	182,330
매입채무및기타채권	161,616	154,970	155,362	170,766	141,615	145,290	156,502	186,247	154,993	183,075	174,942
미지급법인세	3,810	3,747	2,500	3,140	2,382	5,623	4,967	3,800	4,395	1,837	1,271
기타유동부채	7,945	9,376	11,161	10,753	10,580	10,761	9,818	12,066	5,495	4,074	6,117
비유동부채	11,464	13,445	13,591	7,528	7,556	8,211	8,381	6,639	6,835	6,833	7,359
장기매입채무및기타지급채무	935	926	855	831	880	876	926	895	952	947	1,003
기타비유동부채	10,226	12,216	12,431	6,392	6,369	7,027	7,146	5,474	5,613	5,615	6,042
총당부채	302	303	304	306	307	308	309	270	271	272	313
III.자본	164,491	169,710	176,242	183,041	178,709	182,719	188,568	191,778	186,680	192,825	198,020
자본금	5,450	5,450	5,450	5,450	5,450	5,964	5,964	5,964	5,964	5,964	5,964
자본잉여금	43,311	43,306	43,306	43,306	43,306	43,300	43,300	43,300	43,300	43,300	43,300
자본조정	-8,074	-8,177	-8,177	-8,177	-7,663	-8,276	-8,276	-8,276	-8,276	-8,276	-8,276
기타포괄손익누계액				-50	-50	-50	-50	-955	-955	-955	-955
이익잉여금	123,804	129,130	135,662	142,511	137,665	141,781	147,630	151,745	146,647	152,792	157,987
IV. 부채와자본총계	349,326	351,249	358,856	375,227	340,842	352,604	368,236	400,530	358,399	388,643	387,708